

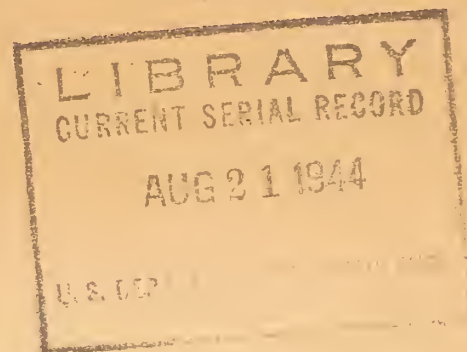
## **Historic, Archive Document**

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Rationing and Price Control

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
<u>Letter to Farm Editors - Agriculture in</u> <u>Wartime</u> Prices for wholesale grades of shell eggs Deliveries of Dried Fruits at 1943 Ceilings Prices for 1944 Pacific Coast Freestone Peaches Dry Onions, Sour Cherries and Fresh Juice Grapes Potato prices in 16 state areas Dry edible beans Maximum Prices for Fresh Plums Fish Advisory Committee More Money than Goods	Wing, OI	Completed
<u>Letter to Extension Directors</u> OPA Information for Rural People Small amount of truck tires for rationing New ceilings on wholesale eggs Barley ceilings reduced Potato ceilings raised More sugar for home canning for sale Garden tractors and mowers price controlled	Fulghum, Ext.	Completed
<u>Down on the Farm - Price Control</u> <u>and Rationing Statement #2</u> Improved Agricultural Relations Stabilization Extension Act Ration Point Changes	Tyrus Timm, OPA	In clearance. Will be distributed through OPA Dist. Office
RADIO		
<u>Letter to Farm Directors</u> WFA officials give OPA hand for keeping fertilizer prices in line OPA farm price information The farmer and prices (plug for OWI pamphlet)		
<u>Fashions in Radions (Serval, Inc.)</u> CBS August 5 Sugar for home canners who put up food for resale New point value charts in effect August 13 Canned corn back on ration list	Hemphill, OI	Completed
<u>Homemakers' Chat:</u> Will We Like Dehydrated Foods	Briggs, OD	Cleared
<u>Letter to Radio Farm Directors</u> OPA Gives Attention to Farm Information	Reynolds	Prepared



Farm Production Goals

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Letter to extension editors offering transcriptions on Grass Legume Seed Campaigns.	Fulghum, Ext.	Completed
PRESS		
Dehydration reduces weight and volume of meat two thirds, U. S. report shows	Burch, ARA	In preparation
Some success, much delay in searching for better plants	BPISAE	Cleared
4 statements covering remarks by Mr. Reed at Texas meetings, to be given to press: Average dairy cow must be more efficient More and better roughage must be grown and fed Average quality of dairy products must be improved Dairy industry must be prepared to utilize whole milk	BDI	Cleared
Dairy cattle development in the future (for dairy herd journals)	BDI	Cleared
Questions and answers on entomological activities pertaining to Nebraska, recording by P.N. Annand	BEPQ	Completed Aug. 5 1944
Sweet potato vine silage, by BAIC and N.C. Agr. Expt. Sta.	BAIC	Cleared
VISUAL		
Movie entitled "More Milk"	Mot. Pic. Service	Out
RADIO		
Four radio sparks	Burch, ARA	Cleared
Chromosome counting made easier	BPISAE	"
Farm Flashes:		
Soybean Oil For War	Eay, OI	Cleared
Father-Son Farm Partnership	Fox, FSA	In preparation
Cotton Average Down	Briggs, OD	Completed
PA-INS --		
Prize-Winning Farm Family	Fox, FSA	Cleared
Meat A Plenty in Wartime	Gay, OI	Cleared
Former Fighter Now Farmer	Fox, FSA	In preparation



Subject	Assigned	Status
<u>Network Broadcasts:</u>		
Aug. 12, Blue, Farm & Home "Careful Harvesting of Corn & Grain Sorghums"		
"Careful Handling of Cotton for Increased Cottonseed Oil Yields" - Howard Zahniser, BPI and C. B. Gay	Zahniser, BPI	Prepared
 August 19, Blue, Farm and Home "Potato Production in Australia" (ET) A.C. Foster, Potato Controller, Commonwealth of Australia		
	Foster	Prepared
 <u>Victory Gardens</u>		
<u>Food and Home Notes</u>		
Greens for Winter A (Greens from fall gardens are winter health insurance)	H. Douglass, OI	Released Aug. 7
 RADIO		
<u>Homemakers' Chats:</u>		
Q&A: Planting Perennials	Thacker, Ext.	Completed
When are garden crops ready for storing	"	In preparation
 <u>Network Broadcasts:</u>		
Blue Network, Ernest Moore & Duke DuMars	Hemphill, OI	
August 4 -- "Last Call for Fall Gardens"		Completed
August 11 - "Cover Crops for the Home Vegetable Garden"		"
August 18 - "Compost for the Victory Garden"		In preparation
 <u>Farm Labor</u>		
Tentative plans made to have Negro News- reel get pictures of negroes doing farm work near Pocomoke City, Md.	Hancock	In preparation
Plans made for Mrs. Elizabeth Pitt, Radio Service writer, to visit Tenn., Miss., Ark., Kans., Ill., and Ind., to write specific stories of farm labor results for national radio and other use.	Hancock	Completed
 RADIO		
<u>Homemakers' Chats:</u>		
Women to Save Crops.	Pitt, OI	Cleared
 CONSUMER TIME (NBC)		
August 26 -- Women's Crop Corps -- pick-up from London	Kempton, OD	Completed
Talk presented by R. M. Fulghum on farm labor needs, CBS, Country Journal: Program, August 5.	Fulghum Hancock	"

Subject	Assigned	Status
Three minute talk by Director M. L. Wilson on "Fashions in Rations" Program, on Women Needed for Harvest Push.	Hancock	Cleared

Farm Facilities

Letter to extension editors offering transcriptions on Farm Lumber.	Fulghum, Ext.	Completed
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RADIO

Farm Flashes:

Needed--Millions of V-Boxes	Bergoffen, FS	Cleared
Order Egg Cases Now	Briggs, OD	Completed
How Many Egg Cases Will You Need Next Year	"	"

GREEN NETWORK Release --  
Paper Bags Work Overtime

Beauchamp, OD	Completed
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Letter to Radio Farm Directors

Order Increased Supplies of Fertilizer Now	DuMars	Prepared
More Potash Available for Fertilizers	"	"
Fertilizer Prices Stay in Line	"	"

Milkweed

Letter to extension editors in 29 States offering transcriptions on Milkweed Floss Campaign	Fulghum, Ext.	Completed
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RADIO

Farm Flashes:

Wait for Milkweed D-Day	Denny	In preparation
How to Dry Milkweed	"	"

PA-INS

Milkweed Floss for Uncle Sam	Pitt, OI	Cleared
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Letter to Farm Program Directors

Second Front Invader Wears Milkweed Lifejacket.	Denny	Prepared
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Post War

International Trade Increases Demand for Farm Products, a manuscript for printed leaflet.	Miles, Ext.	In clearance
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Statement on "What Peace can Mean to American Farmers	Interbureau post-war Committee	In preparation
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Statement covering remarks by Mr. Reed at Texas meeting, to be given to press: The dairy industry's post war task	BDI	Cleared
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Subject	Assigned	Status
Fact Sheet on "How to Get Help in Buying a Farm: Special Information to Returning Servicemen"	Thompson, BAE	In preparation

Discussion of the demand for agricultural commodities in the period of transition for Western Farm Economics Association	Elliot, BAE	Completed
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#### RADIO

#### PA-INS

Post War Community Forests	Bergoffen, FS	In preparation
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### Marketing Plentiful Foods

List of Plentiful foods for Food Trade Letter No. 42.	North, OD	Out
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Article, "Potatoes are plentiful now." in Food Trade Letter No. 42	Snell, OD	Out
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Press Release sent out on "WFA Urges Consumption of Small-Sized Potatoes"	Snell, OD	"
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#### VISUAL

Store posters on Marketing Plentiful Foods.	OD	In preparation
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Flyer announcing store poster series on Marketing Plentiful Foods	OD	"
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#### RADIO

Farm Flash—Can Those Extra Tomatoes	Briggs, OD	Completed
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Homemakers' Chat—Ways to Use Chicken	Rodgers, OD	"
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Vitamins for Victory—Tomato Jelly Salad	Beauchamp, OD	"
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Radio Round-Up on Food—Tomato Time All	Stahl, OD	"
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### School Lunch

Story, "Federal Aid for School Lunches" requested for <u>Nations School Magazine</u> for October issue.	Morris, OD	Completed
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Article published in <u>What's New In Home Economics</u> on School Lunches for August issue.	"	Out
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Speech for Business Mens' Clubs on School Lunch Program.	Oliver, OD	Completed
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### Industrial Feeding

A memorandum on the development of the Institutional Food Service bulletin and the distribution of the Industrial Nutrition Service was prepared for discussion, and forwarded to the regions.	Perry, OD	"
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Subject	Assigned	Status
Twelve pieces of administrative and informational material were assembled and sent to the regions to be added to the Industrial Feeding Specialists' Information Kits. A duplicate set of all pieces was provided for the Marketing Reports regional representatives and the Washington office.	Desmond, OD	Completed
An article on industrial feeding was prepared and sent to OWI for release to 800 labor press editors.	Perry, OD Desmond	"
<u>Nutrition</u>		
Promotion book on Nutrition Campaign for retailers.	OD-OI	At printer
Promotion book on Nutrition Campaign for restaurant operators.	OD-OI	At printer
RADIO		
<u>Farm and Home Hour, Blue Network</u> Home Economist turns farm hand; Tomatoes on your table (Van Deman Adelson, Gay)	Van Deman	Completed Aug. 5
<u>Home Food Preservation</u>		
Home preparation of Velva Fruit--a new frozen fruit dessert, by Western Regional Research Laboratory (Mimeo. Circ., AIC-53)	BAIC	Out
Commercial preparation and freezing preservation of sliced apples, by Western Regional Research Laboratory (Mimeo. Cir., AIC-57)	"	Cleared
RADIO		
Farm Flash--Can Those Extra Tomatoes	Briggs, OD	Cleared
CONSUMER TIME (NBC) Sept. 2 -- "Food Preservation"	Kempton, OD	Completed
Fashions in Rations (Serval, Inc.) CBS (Wallace Kadderly broadcasting) Saturday, August 5--Community canners can tomatoes	Hemphill, OI	"
<u>Economic Stabilization</u>		
Economic Stabilization Fact Sheet.	OI	In preparation



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Miscellaneous

<u>Subject</u>	<u>Assigned</u>	<u>Status</u>
Fact sheet on agricultural training program for Latin-American students	Holman, Ext.	In progress
Story on Dr. Edward Pinheiro and Latin-American trainees for USDA press release	Holman, Ext.	In clearance
Article on Dr. Pinheiro's impression of Extension teaching methods for Extension Service Review	Pinheiro-Holman	In progress
<u>Magazine stories</u>		
Article on Cooperative Extension Work for THE AMERICAN CITY	Round, Ext.	Completed
Article on County Agent Work for FREE AMERICA	Schlup-Jeter	In preparation
Old knit clothes can be used again for PRACTICAL HOME ECONOMICS.	Arneson, HN&HE	Submitted
"Public Works on Private Land", article for the Journal of Farm Economics	Johnson, BAE Timmons, BAE	Completed
A report "Newton County, Mississippi Agricultural Health Association"	Montgomery, BAE	In preparation
Weekly letter from Director of Extension to State extension directors re: Department Radio Policy	Lloyd, EXT.	Completed
Wartime Extension Work No. 113	Bealer, Ext.	"
First of a series of weekly letters to extension editors dealing with current information problems.	Fulghum, Ext.	"
Letter to extension directors re: Army certificate to 4-H club livestock producers	"	"
<u>PRESS</u>		
T. E. Woodward retires after 35 years of Government service	BDI	Cleared
For Food and Home notes -- Give idle clothes good jobs	Davis	Ready to send t Off. of Info.

Subject	Assigned	Status
Article stating Turkey Procurement for the American armed forces has begun under WFO 106, which became effective July 17.	Snell, OD	Out
VISUAL		
Motion Picture catalogue of some United Nations films	Pace, Ext.	In preparation
RADIO		
<u>Homemakers' Chats:</u> Make-Overs from Suits and Coats	Holman, Ext.	Cleared
<u>Farm Flashes:</u> 4-H Cotton Insect Survey Selective Logging in Mixed Stand Better Cheese Making	Millson, E&PQ Bergoffen, FS Briggs, OD	Cleared In preparation "
<u>PA-INS</u> WFA Allocates Wheat Supply	Stahl, OD	Cleared
<u>Letter to Radio Farm Directors</u> <u>Tenant Purchase Funds Allocated.</u>	Press Release, FSA	
<u>Network Broadcasts:</u> Aug. 12, Blue, Farm and Home "Helping to Meet the Clothing Shortage" Ruth Van Deman, BHE	Van Deman, BHE	In preparation
<u>CONSUMER TIME (NBC)</u> Aug. 12--The Grouch Association -- (Care of household equipment) Aug. 19--Wartime Food Problems in Canada-- Canadian Pick-up	Kempton, OD " "	Completed " "
WBZ-BOSTON---August 8--- Looking Ahead in the Poultry Business	Briggs, OD	"
HOME SERVICE DAILY--August 11--- Federal Food Reporter	"	"
FARM & HOME HOUR--Aug. 26--- Market News Story	Lerch, OD	"
<u>RADIO ROUND-UP ON FOOD</u> Where the Ice Cream Goes Sharing Wartime Wheat Cranberries Go With the Turkey The Man with the Chickens Be Sure it Kills 'Em	Stahl, OD " " " "	Completed " " " "
<u>FASHIONS IN RATIONS (Servel, Inc.) CBS</u> (Wallace Kadderly broadcasting)--August 5 National Food Situation, July	Hemphill, OI	"